WELCOME TO



YOUR GOLDEN PARTNER FOR

A BRIGHTER FUTURE

www.222gold.com

222 GOLD

THE SIGNATURE OF 222 GOLD

We're transforming the gold industry by harnessing the power of modern marketing strategies to connect directly with customers, both online and offline.

Our commitment to transparency, integrity, and customer-centricity drives our business, ensuring that our partners and customers benefit alongside us. As gold prices continue to fluctuate, we're dedicated to making gold more accessible and helping individuals turn their gold aspirations into reality.

www.222gold.com



Our VISION

AT
222 GOLD
WE EMPOWER

People to achieve their gold dreams with transparent and ethical trading. Our vision is to open a thousand jewellery stores across India, building prosperity on trust and integrity.

Our commitment to transparency, integrity, and customer-centricity drives our business, ensuring that our partners and customers benefit alongside us. As gold prices continue to fluctuate, we're dedicated to making gold more accessible and helping individuals turn their gold aspirations into reality.

Our MISSION

To revolutionize gold trading with customer-centric, transparent, and profitable solutions — building lasting partnerships founded on trust, integrity, and excellence.





MESSAGE FROM THE

MANAGING DIRECTOR

Dear Members,

Welcome to 222 GOLD.

Our goal is to help people build a secure future through gold ownership, savings, and rewarding opportunities. We are committed to providing trusted services, transparent business practices, and valuable benefits for every member.

Thank you for being a part of the 222 GOLD family. Together, let's grow, achieve success, and create a golden future.✨🔐🪙

Priyesh Niramalyam
Managing Director
222 GOLD

www.222gold.com



THE HERITAGE OF 222 GOLD

With over 30 years of expertise in gold manufacturing and sales, we have built a legacy of trust, precision, and excellence. Backed by a strong and dynamic marketing team, we have established a solid presence in the wholesale gold market.

Today, we are proud to launch our new flagship brand – 222 GOLD a pioneering step toward transforming and revolutionizing gold marketing. Combining decades of craftsmanship with modern strategies, 222 GOLD is set to redefine the standards of accessibility, transparency, and innovation in the gold industry, leading the way into a new era of opportunity and growth.

THE
222 GOLD
CERTIFICATIONS

222 GOLD


GOVERNMENT OF INDIA
MINISTRY OF CORPORATE AFFAIRS

Central Registration Centre

Certificate of Incorporation

Pursuant to sub-section (2) of section 7 and sub-section (1) of section 8 of the Companies Act, 2013 (18 of 2013) and rule 19 of the Companies (Incorporation) Rules, 2014

I hereby certify that 222 GOLD PRIVATE LIMITED is incorporated on this THIRD day of NOVEMBER, TWO THOUSAND TWENTY FIVE under the Companies Act, 2013 (18 of 2013) and that the company is Company limited by shares.

Mansi Solanki
Assistant Registrar of Companies/ Deputy Registrar of Companies/ Registrar of Companies
For and on behalf of the Jurisdictional Registrar of Companies
Registrar of Companies
Central Registration Centre

Disclaimer: This certificate only evidences incorporation of the company on the basis of documents and declarations of the applicant(s). This certificate is neither a license nor permission to conduct business or solicit deposits or funds from public or perform any activity. Any person dealing or proposing to deal with the company is advised to make his own enquiries as he is not entitled to any reliance on, or protection under, anything contained in this certificate.

Mailing Address as per record available in Registrar of Companies office:

222 GOLD PRIVATE LIMITED

Plot No 452, First Ujjoti, Mahanati Tranjee, Kankanady, Mangalore, Dakshina Kannada, 575002, Karnataka

Tax issued by Income tax Department


Government of India
Form GST REG-06
(See Rule 10(1))
Registration Certificate

Registration Number : 29AATCC7999A1ZF

1.	Legal Name	222 GOLD PRIVATE LIMITED
2.	Trade Name, if any	
3.	Additional trade names, if any	
4.	Constitution of Business	Private Limited Company
5.	Address of Principal Place of Business	Building No./Flat No.: NO 24 SY 175/2 Road/Street: Vadakal Thanjai Location/Town: Vadakal Thanjai City/Town/Village: Mangalore District: Dakshina Kannada State: Karnataka PIN Code: 575002
6.	Date of Liability	
7.	Period of Validity	From: 29/04/2020 To: Not Applicable
8.	Type of Registration	Regular
9.	Particulars of Approving Signatory	Centre

Signature
Signature Not Verified
Digitally signed by GOODS AND SERVICES TAX NETWORK
Date: 29/04/2020 15:41:39

Name	Ramesh Naik
Designation	Superintendent
Jurisdictional Office	KANDUKURE SOUTH DIVISION
Date of issue of Certificate	29/04/2020

Note: The registration certificate is required to be prominently displayed at all places of business in the State.

This is a system generated digitally signed Registration Certificate issued based on the approval of registration granted on 29/04/2020 by the jurisdictional authority.


आयकर विभाग
INCOME TAX DEPARTMENT
भारत सरकार
GOVT. OF INDIA

ई- स्थायी लेखा संख्या कार्ड
e - Permanent Account Number (e-PAN) Card
AACCZ7999K

नाम / Name	222 GOLD PRIVATE LIMITED
निगमन/गठन की तारीख / Date of Incorporation / Formation	03/11/2025

- Permanent Account Number (PAN) is Unique Income Tax Department facility of online allocation, including issuance of basic, assessment, etc. (except for searching existing PAN) is free of charge and no individual or intermediary can charge any money.
- Quoting of PAN is mandatory for specified transactions specified under Income Tax Act, 1961 (Refer Rule 114B of Income Tax Rules, 1962).
- Transaction entry beyond ₹50,000 in a day requires PAN to be quoted (Refer Rule 114B of Income Tax Rule, 1962).
- Transaction entry beyond ₹2 lakh in a day requires PAN to be quoted (Refer Rule 114B of Income Tax Rule, 1962).
- Non-individual entities (for example, firms, companies, trusts, etc.) are required to quote PAN for all transactions.
- Any change in the Name or Father's Name in PAN Card requires updation of the same in the records of the Income Tax Department. For this purpose, you may submit the application in Form 49A or Form 49AA, as the case may be.
- In case of any change in address, you may inform the same in Form 49A. Jurisdiction of Assessing Officer will change automatically on the basis of your address mentioned in Form 49A.
- Please keep your PAN updated with your mobile number and e-mail address. You may update your mobile number and e-mail address by logging on to the Income Tax e-filing website (www.incometax.gov.in) with your PAN. Alongside Pay Slowe is an Write Area for all slots in the third 'Enhanced QR Code Area for PAN Card' 75.

Electronically issued and Digitally signed ePAN is a valid mode of issue of Permanent Account Number (PAN) post amendments in clause (iii) in the Explanation occurring after sub-section (8) of Section 139A of Income Tax Act, 1961 and notified vide SF Rule 114 of the Income Tax Rules, 1962. For more details, click here


आयकर विभाग
INCOME TAX DEPARTMENT
भारत सरकार
GOVT. OF INDIA

Nov 03, 2025

Ref No.: 3600560/ITR/ITD/NAO/25

To,
222 GOLD PRIVATE LIMITED
NO 24 SY 175/2, VADAKAL THANJAI
MANGALU, TAMILNADU
MANGALORE
KARNATAKA
DAKSHINA KANNADA 575002
PAN: AACCZ7999K
TDS, NO. BOMN12345

Sir/Madam,

Sub : Allotment of Tax Deduction Account Number (TAN) as per Income Tax Act,1961

Kindly refer to your application (Part-I) dated Nov 03, 2025 for the allotment of Tax Deduction Account Number.

In this connection, the following TAN has been issued to you/your organization:

BLRG00666A

Please quote the same in all TDS challans/ TCS Certificates, TDS returns / Tax Collected at Source/TCS returns as well as other documents pertaining to such transactions.

Quoting of TAN on all TDS/ TCS returns and challans for payment of TDS is mandatory to ensure credit of TDS paid by you and faster processing of TDS returns.

The above TAN should also be used as Tax Collectors at Source Account Number under section 206CA.

Kindly note that it is mandatory to quote TAN while furnishing TDS returns, including e-TDS returns. eTDS returns will not be accepted if TAN is not quoted.

This supersedes all the Tax Deduction / Collection Account number, allotted to you earlier.

Income Tax Department

Caution : Income Tax Department does not solicit emails regarding refunds and does not ask any sensitive information like username, password, details of ATM, bank accounts, credit cards, etc. Taxpayers are advised not to part with such information on the basis of emails.

222GOLD PVT LTD













The Core Factor

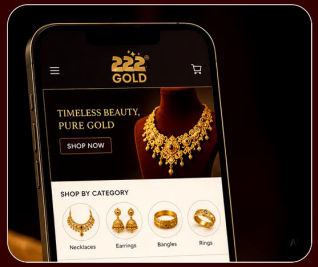
OUR FOUNDATION OF TRUST & VALUES

- Transparency in Every Transaction Trust built on clarity and honesty.
- Integrity as Our Foundation Upholding the highest ethical standards in every step.
- Customer-Centric Solutions Tailored services designed to put you first.
- Mutual Growth & Prosperity Growing together for a brighter future.

Discover 222 GOLD

EVERYTHING GOLD

ONE TRUSTED BRAND



Gold Online Shopping

A modern e-commerce platform for customers to explore and purchase gold products online with trust and ease.



Old Gold Dealings

Seamless buying and selling of old gold, giving customers a safe and convenient option.



Benefit Schemes

Flexible monthly and yearly savings schemes designed to make gold ownership easier.



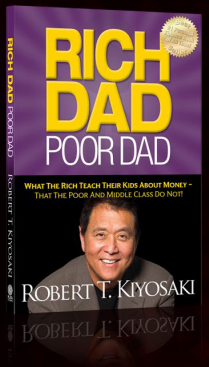
Exclusive Gold Coins

Exclusive gold coins available for schemes, gifting, and collection purposes.

Your Trusted Destination for Gold Trading, Savings & Investment Solutions

EBSI QUADRANT

LINEAR INCOME vs
RESIDUAL INCOME



100% × 1 = INCOME
YOU × JOB = INCOME
Active Income

1% × 100 = INCOME
YOU × PEOPLE = INCOME
Passive Income

Employee (E)

You have a job
Time = $
No leverage

Income Source :
Time & Salary

Business Owner (B)

You own a system and people work for you
People = $$$
Leverage

Income Source :
Systems & People



Self-Employed (S)

You own a job
Time = $$
No leverage

Income Source :
Personal Effort

Investor (I)

Money works for you
$$$ = $$$$$

Income Source :
Investments & Assets

Result: Trading time for money and starting over every day at zero.

Result: Income is not dependent on your presence.

TYPES OF
PURCHASE

- 222 GOLD | LIFE
- 222 GOLD | PROGRESS
- 222 GOLD | SECURE
- 222 GOLD | INFINITY

Note: Value appreciation in Life, Progress and Secure plans will be paid only in Gold.

LIFE

PURCHASE ✨

Come on, let's get unlimited gold.....

Purchase Options

- ₹ 5,000
- ₹ 10,000
- ₹ 20,000
- ₹ 40,000
- ₹ 80,000

Benefits

The Life Plan from 222 Gold helps you grow your savings with flexible options and trusted benefits.

VA = 0.6% × 222 times
Tenure: 364 days
Connecting Bonus: 10%
Team Development Bonus: 10%

Alternative Premium Taglines

"Turn Your Savings into Gold."
"Start Small, Grow Golden."
"Your Journey to Gold Wealth Begins Here."
"Invest Today, Shine Tomorrow."
"Build a Lifetime of Golden Prosperity." ✨ (Recommended)

PROGRESS

PURCHASE

Step in, and watch your gold dreams grow endlessly.....

Purchase Range -₹10,000 to ₹10,00,000

LIFE		PROGRESS
₹5,000	→	₹90,000
₹10,000	→	₹2,50,000
₹20,000	→	₹5,00,000
₹40,000	→	₹7,50,000
₹80,000	→	₹10,00,000

Note: Value appreciation in Life, Progress and Secure plans will be paid only in Gold.

Progress plan can be purchased only based on 5 variants of Life plan.

Benefits

Progress Plan – Flexible investments from ₹10,000 – ₹10,00,000, aligned with Life Plan variants for secure, transparent growth and easy upgrades.

Benefits Details

VA = 0.7% × 222 times
Tenure: 364 days
Connecting Bonus: 5% – 12%
Generation Bonus: 1% up to 5 Levels
Generation Bonus: 0.5% up to 10 Levels)

PROGRESS

CONNECTING BONUS

Grow Your Network, Grow Your Rewards.....

Referral Income	%
First 5 Referral	5%
6 to 10 Referral	6%
11 to 15 Referral	7%
16 to 20 Referral	8%
21 to 25 Referral	9%
26 to 30 Referral	10%
31 to Unlimited	12%



SECURE

PURCHASE

Build your network and earn continuous referral rewards through the 222 GOLD community.....

Store Purchase - Referral Income Plan

Connecting Bonus: **2.5%** on Direct Referral
Repeat Referral Income: **1%** on future purchases made by referred members

Benefits

- ✅ No Sales Target Pressure
- ✅ Unlimited Referral Opportunities
- ✅ Team Building Benefits
- ✅ Passive Income Potential



INFINITY

PURCHASE

Wealth Growth & Leadership Plan.....

Unit Value: ₹10,00,000

Duration: 36 Months

Monthly Growth: 1.8% – 2.8%

Team Income Benefits

5%
Direct Referral Bonus

0.5%
Level Income up to 10 Levels

Conditions apply

222 GOLD ACHIEVER'S

RANK

Grow Your Network, Grow Your Rewards.....



STAR EXECUTIVE
₹ 22,000

Offer :-
Training Program
Reward :-
Premium Bag

2 STAR EXECUTIVE
₹ 1,44,000

Offer :-
1DAY Training Program
Reward :-
Smart Phone

3 STAR EXECUTIVE
₹ 5,66,000

Offer :-
2DAY Training Program
Reward :-
I Pad

4 STAR EXECUTIVE
₹ 12,22,000

Offer :-
Training Program
Reward :-
Electric Scooter

5 STAR EXECUTIVE
₹ 24,22,000

Offer :-
Srilankan Tour
Reward :-
Car Fund - 2L

PEARL EX - DIRECTOR
₹ 52,22,000

Offer :-
Thailand Tour
Reward :-
House Fund - 5L

EMERALD EX - DIRECTOR
₹ 1,22,00,000

Offer :-
Maldives Tour
Reward :-
Premium Car DP - 10L

DIAMOND EX - DIRECTOR
₹ 6,22,00,000

Offer :-
Dubai Tour - Couple Pkg
Reward :-
222 GRM Gold

PLATINUM EX-DIRECTOR
₹ 15,22,00,000

Offer :-
Europe Tour - Couple Pkg
Reward :-
1 Cr Cash Prize



INVEST IN GOLD

222 MGL

GOLD DEPOSIT

RECURRING SCHEME

222 GOLD

Join easily using your Income Wallet or Direct Monthly Payments. Save consistently, grow your gold assets, and achieve your financial goals.

Secure today, prosper tomorrow, and build lasting wealth with 222 GOLD. 🪙✨



THE

ALLOCATION OF 222 GOLD

SMART ALLOCATION. TRUSTED VALUE. SHARED PROSPERITY.

222 GOLD

INPUT ALLOCATION

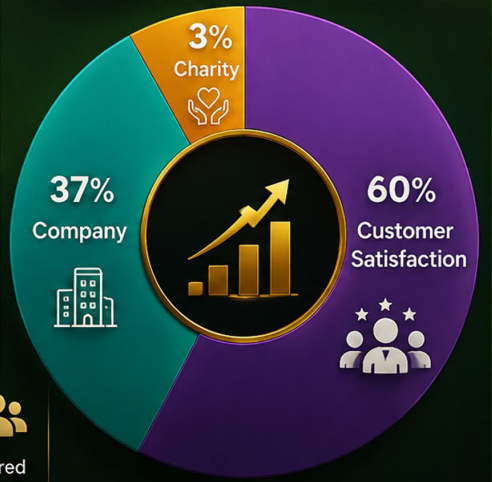


Building Value
Through Strategic Investment

222 GOLD

Focused Strategy | Secure & Trusted | Maximum Value | Shared Growth

PROFIT ALLOCATION



Sharing Prosperity
Creating a Better Tomorrow

www.222gold.com


Let's Start
222
GOLD
222GOLD PVT LTD
Shop no 101, 1st Floor, Ujjodi recidency
Near mahakali temple ,Mangalore 575002
tripletwogold@gmail.com
Phone - 8078801222


Thank You!
222
GOLD
TM
www.222gold.com